

## **Frequently Asked Questions About WCDS's Annual Fund**

### **Why should I give?**

Tuition alone does not cover the annual cost of providing a WCDS education to each student. In fact, there is a large gap between what tuition provides and the actual cost of educating students. Strong participation from our school community is a powerful endorsement of the importance of our work when submitting grant applications and funding requests to outside funding sources.

### **Who contributes?**

Each year, we ask parents, alumni, grandparents, parents of alumni, faculty and staff, the board of directors, and other friends of WCDS to contribute to the Annual Fund. All members of the school community are asked to help reach the dollar goal needed for the budget and to participate in supporting the School. Through the generosity of our extended community, WCDS is able to provide an amazing educational experience for its students.

### **Can I restrict my gift?**

The Annual Fund directly supports the School's operating budget, which touches all aspects of life at WCDS. There are opportunities for targeted giving, but we ask everyone to make their unrestricted gift to the Annual Fund first. If you are interested in supporting a particular area, please contact Danielle Cross McCracken, Director of Advancement, at (304)232-2430 or [dmccracken@wcdsedu.com](mailto:dmccracken@wcdsedu.com).

### **How much should I contribute?**

Every contribution is important. We ask all members of our community to support the Annual Fund at a level commensurate with their ability to give and their belief in the School's mission. Dedication to excellence carries a high price, so WCDS urges its families to make the School their top philanthropic priority.

### **Can my small donation make a difference?**

Yes, every contribution to the Annual Fund is important! Each and every gift – your gift – helps to close the gap between tuition and the cost of educating students. Without strong Annual Fund participation, WCDS simply could not be the school that it is today.

### **How will my gift be recognized?**

We will make every effort to recognize our donors as frequently as possible, unless of course the donor wishes to remain anonymous. A framed listing of Annual Fund donors will be prominently displayed on campus and donors will be listed in the Annual Report that will go out to all school constituents.

### **How can I make my gift to Wheeling Country Day School's Annual Fund?**

You can mail your check to Wheeling Country Day School, 8 Park Road, Wheeling, WV 26003. Gifts can also be made by phone by calling (304)232-2430 or online at <http://www.wcdsedu.com/giving/online-donations.html>. Gifts can be paid in one lump sum or paid in installments throughout the year. To make a gift of appreciated stock to WCDS, please call your broker with instructions regarding the amount of the gift, type of stock, and the number of shares. Ask your broker to call the WCDS Advancement Office for instructions about transferring the shares directly into the WCDS account. Many companies sponsor matching-gift programs that often double the charitable contribution made by an employee. Please ask your human resources office to see if such a program is available through your place of employment. Contact Danielle Cross McCracken, Director of Advancement, at 304-232-2430 or [dmccracken@wcdsedu.com](mailto:dmccracken@wcdsedu.com) with questions or for assistance with making your gift to WCDS.